

Announcement

Around the World Auto Tour 2014 ... The Ultimate Driving Adventure

(December 9, 2013 San Carlos, CA) Luke Rizzuto from the San Francisco Bay Area organized and completed the 2008 American leg of the 100th Anniversary of the automobile “1908 New York to Paris Great Race” and has now planned the ultimate auto adventure, the “Auto World Tour 2014”, with his organizer partner John Quam. The auto tour will commence in Yokohama, Japan on May 14, 2014 with the recreation of the original second leg of the Great Race and will end in mid-July in Paris, France. The second leg will follow, the Paris to Iceland Tour and the world tour will conclude with the third leg, the United States Tour, from Plymouth, Massachusetts along the Yellowstone Trail to Seattle, Washington then on to San Francisco, California. Each of the three legs of this world tour offers unique adventures and historical significance in that it is the only other multi-automobile tour covering the world since 1908.

The tour is open to people from all over the world and all types of motorized vehicles, from antique and classic cars to today’s most sophisticated and innovative machines. Luke plans to take his 1968 Corvair and John is taking his 1927 Plymouth Roadster. Mr. Rizzuto mentioned, “On our 2008 tour there were as many as 100 different types of automobiles that joined our replication of the Great Race at one time or another. In 2014 we are anticipating antiques, hybrids and electric vehicles and maybe a motorcycle or motor home or two to participate with us.”

Each leg has some attributes that should be reviewed by those that want to participate. The replication of the Great Race, the Japan to Paris leg, requires pre-arranged visas, lodging and food because crossing through Russia and China in particular requires detailed planning and has associated costs. John Quam stated, “We enlisted the services of the MIR Corporation, a renowned travel planning organization specializing in those parts of the world. They have a fee schedule for cars with drivers and for riders that assure a level of plans and needed documentation to make the tour as smooth as possible. Of course the costs of fuel, maintenance, and shipping of the vehicles are driver’s responsibility. That said we want everyone to know we are not receiving any funds from MIR Corporation. Their efforts will just make the trip a greater adventure for all of those that will participate”. To learn more about the fees, details of the first leg cities and timetables call Doug Grimes at MIR Corp. 800 424 7289 or email info@MIRCorp.com. MIR Corp is a respected travel service for unique designations particularly crossing Russia and China. This recreation of history and the making of a new history promise to be a very exciting part of this world tour.

The Paris to Iceland Tour will begin shortly after the arrival in Paris in July and will conclude in August. This second leg of the tour will move north along the European coastline and disembark from Denmark to the Scandinavian countries then to Iceland, returning to a port in Denmark. The details and timetables for all the legs of the race can be found on www.WorldAutoTour.com and LARWorldTour.com. This leg and the subsequent American Leg will be open to anyone that wants to participate at no costs from the organizers or MIR Corp. Just as they did in the first United States 2008 tour, participants with their vehicles can join in for any part of these two legs of the tour at their own expense and for any duration.

For the last leg, cars going to America will be shipped to an east coast port as close as possible to the kickoff point in Plymouth, Massachusetts. This starting point was chosen for two significant reasons - the Pilgrims landed here in 1620 from Europe and this was the start of the Yellowstone Trail, the first cross

country automobile road in the United States. This last leg will provide the beautiful scenery associated with the autumn across the northern US. On this leg it is expected that all of the social media, blog text, stills and video content and surrounding publicity from the last several months will draw a wide variety of people and vehicles to participate in the last portion of this historical adventure. In that regard Today Sotheby's International Realty has provided the organizers video and blogging tools to help communicate every facet of every leg of every tour as effectively as possible. In addition, they plan to communicate with their sister offices around the world where the tour will be visiting.

Luke and John both agree that the attention and excitement of the first adventure in 2008 will be magnified 10 fold. Mr. Quam smilingly said, "On that trip word of mouth of our adventure spread in front of us as we traversed America and we were welcomed as if we were VIP guests in town after town along our route. From grade school children waving American flags, to high school bands, community breakfasts, to city hall we were greeted with enthusiasm and fanfare. Luke and I are so excited about the people we and our participating adventurers will meet and the places we will visit on this world tour. Using all the tools of Today Sotheby's International Realty's communication capabilities will add significantly to the volume and uniqueness of all of our experiences on this world tour."

For more information visit these web sites:

www.LARWorldTour.com

www.WorldAutoTour.com -- Includes downloadable video

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